

# SOCIAL MEDIA CONTENT SOURCES

## FREE TO USE:

### Authentic

1. [Google+ explore tab](#)
2. [Google](#) type “[your industry] forum”
3. [Entrepreneur magazine online](#)
4. [The New York Times online newspaper](#)

### Crowdsourced

5. [Industry specific sub-reddit](#)
6. [Presentations from Slideshare](#)

### Data-Driven

7. [BuzzSumo](#)
8. [Marketingland](#) (for marketers)

### Engaging

9. [Search by image on Google](#) (remember to filter date)
10. [Pinterest](#)
11. [Twitter News](#)

# SOCIAL MEDIA CONTENT SOURCES

## Informational

12. Follow industry leaders on social media
13. [Facebook business news](#)
14. [Forbes magazine online](#)
15. [INC magazine online](#)
16. [LinkedIn](#)

## Scholarly

17. [Harvard business school](#)
18. [Harvard business review](#)

## Trendy

19. [BuzzFeed](#)

## ACCOUNT:

20. [Content Gems](#)
21. [Feedly](#) (login through social media or google)
22. [Flipboard](#)
23. [Flickr](#)
24. [Quora](#)
25. [Stumbleupon](#)

# SOCIAL MEDIA CONTENT SOURCES

## IDEAS & INSPIRATION:

- check your Facebook feed
- inspiring quotes and proverbs
- forecasts for the future
- interviews
- industry myths
- procedures and systems in your business
- sneak peek and previews
- survey your audience